Executive Summary

Self-Assessment Report (SAR) of Program BS Banking & Finance Directorate of Quality Enhancement (DQE)

Virtual University of Pakistan

Virtual University of Pakistan was established in 2002 with the aim to provide extremely affordable world class education to aspiring students all over the country regardless of their physical location by alleviating the lack of capacity in the existing universities while simultaneously tackling the acute shortage of qualified professors in the country using free-to-air satellite television broadcasts and the Internet. To pursue this aim, the department of Management Sciences is designated to initiate and implement Self-Assessment process defined by Quality Assurance Agency (QAA) of HEC. The current document summarizes the findings of self-assessment process of BS Banking & Finance program.

The department is committed to produce graduates who can lead organizations towards success and prosperity in the global marketplace. The department follows its vision in all of its courses and areas of specialization offered at both Masters and Bachelors levels. The department feels satisfied upon completion of the following list of tasks:

- 1. Development of *Self-Assessment Report (SAR)* by Program Team (PT) for BS Banking & Finance program
- 2. Conduct of critical review and submission of *Assessment Report (AR)* by Assessment Team for BS Banking & Finance program
- 3. Development of *Rectification Plan* by Head of Department

The tasks were completed according to the set methodology through Program and Assessment Teams nominated by the Rector upon recommendation of the Department.

Methodology

The following methodology was adopted to complete the whole SAR cycle:

1. A PT was nominated for the program. Initial orientation and training sessions for all the members were arranged by DQE. The composition of PT is given in Table 1:

Table 1: Program Team

Sr.#	Name	Designation
1.	Ms. Anjum Ilyas (Coordinator)	Tutor/Instructor (Accounting & Finance)
2.	Mr. Hamid Ahmad	Tutor/Instructor (Accounting & Finance)
3.	Mr. Muhammad Tayyab Sheikh	Tutor/Instructor (Accounting & Finance)

- 2. All the relevant material such as SAR manual, survey forms, etc. was provided to PT.
- 3. Continuous support, guidance and feedback were provided to PT members for preparing SAR for the said program.
- 4. After completion and submission of the final SAR by PT, an Assessment Team (AT) was formed by the Rector upon recommendation of the Department. Accordingly, a Subject Specialist from other institution was also included. The composition of AT is given below in Table 2:

Table 2: Assessment Team

Sr.#	Name	Designation
1.	Mr. Anwar-ul-Haq	Head Administration & Finance, Institute of Banking & Business Learning
2.	Mr. Imran Ameen Khan	Lecturer (Accounting & Finance) Virtual University of Pakistan

- 5. The SAR developed by PT was forwarded to AT for critical review.
- 6. After completion of critical review and assessment of the SAR, AT members visited the department and had a meeting with PT.
- 7. After the visit, AT submitted a report and feedback form (Rubric Form) to DQE.
- 8. DQE forwarded the observations & findings of AT report to the Head of Department for developing a rectification plan.
- 9. DQE will now monitor implementation of Rectification Plan.

Parameters for the SAR:

The SAR is prepared on the following eight (8) criteria prescribed by HEC:

- Criterion 1: Program Mission, Objectives and Outcomes
- Criterion 2: Curriculum Design and Organization
- Criterion 3: Laboratory and Computing Facility
- Criterion 4: Student Support and Advising
- Criterion 5: Process Control
- Criterion 6: Faculty
- Criterion 7: Institutional Facilities
 - Criterion 8: Institutional Support

Key Findings of the SAR:

Following is a summary of the key SAR findings:

Academic Observations:

- 1. The mission statements of the department of Management Science and the program have not been documented and approved.
- 2. The learning outcomes do not support the program objectives.
- 3. Curriculum of the degree is not current and majority of the text is also not practical banking oriented.
- 4. There must be a balance between core courses specified by HEC and those offered by the University. There is a need to adjust different areas of courses as per the HEC approved curriculum.
- 5. Islamic banking has been introduced as a full-fledged banking in Pakistan whereas curriculum of this degree has included only Islamic Finance.
- 6. The following courses need to be included in the curriculum of Master of Banking & Finance:
 - Introduction to Financial system in Pakistan
 - Banking Laws and Operational Practices
 - Commercial Lending and Risk Management in Banks
 - Regulatory Requirements in Banks
 - Foreign Trade and Import/Export procedures in Banks
 - Islamic Banking
- 7. There is shortage of reference books in the library. There is no technical collection relevant to the program.

Administrative Observations:

- 1. The University should hire the services of professional bankers as adjunct faculty to teach core banking subjects.
- 2. The faculty members do not allocate adequate time for research to remain current in their disciplines.
- 3. The opportunities for faculty development are insufficient.
- 4. Ph.D degree holders need to be hired in faculty of the department as currently, there is only one Ph.D. degree holder faculty member.

5. There is a need to make arrangement for professional counseling by the University for the students. Seminars and workshops should be organized at least once in a semester and experts from industries and organizations should be invited. Moreover,

guidance and career counseling cell should be established.

Conclusion and Recommendations:

Analysis of Criteria Referenced Self-Assessment reveals that performance of the department is satisfactory which is reflected by overall moderate assessment score (66/100). It can be inferred from this score that performance of the department is good in most of the areas while there are no areas with poor performance. However, some of the areas exhibit fair performance which have been covered in criterion # 1(Program mission, objectives and outcomes), Criterion #2 (Curriculum design and organization), and criterion #5(Process control). The performance in the said areas, once

improved, may lead to excellence.

The areas that need improvement as identified by AT include absence of career counselling, less frequent student-teacher interaction, inadequate number of Ph. D. faculty members, limited time for research, and absence of physical library for faculty. The areas where corrective actions are needed have been reported by AT. Based on the said areas, rectification plan has been developed and sent to the Head of respective Department for rectification in the said areas. DQE will follow up the implementation plan as per specific time-frame to track continuous improvement.

	Reviewed by:
	Rizwan Saleem Sandhu
	Deputy Director, DQE
Director, DQE:	
The Rector:	